



Jan 1, 2008

Dear Festival Supporter,

Welcome to the 33rd year of the Pork, Peanut, and Pine Festival! Mark your calendars now for this year's event, which will be held on Saturday and Sunday, July 19 and 20 at Chippokes Plantation State Park in Surry County. As you probably recall, the event was revitalized in 2007 with the performance of the Marshall Tucker Band and the addition of the new Children's Carnival. With your help, the 33rd annual event can be the best ever with another nationally known performing artist and improvements all around!

In order to keep the Pork, Pine, and Peanut Festival growing, filled with exciting vendors and displays, and to avoid charging a per-person gate fee, we need your support. Engaging another national band for the 2008 event requires an escalated level of sponsorship and commitment from our surrounding communities. Now is the time to book a national act, and now is the time for you to confirm your commitment.

To that end, attached you will find the *2008 schedule of sponsorship opportunities* and corresponding benefit information. Please review this information and consider raising your 2007 commitment level to the next highest level in 2008! Take note that we are including billboard advertising this year, and your top levels of sponsorship will include your presence on the billboards located on Rt 460. Because booking a national act is time sensitive, please complete your commitment form as soon as possible! This is only a declaration of commitment, we will contact you to make payment arrangements and discuss your benefits in detail.

The Pork, Peanut and Pine festival is the only major festival in Surry County, and the small portion of the parking fee allocated to the event budget does not begin to cover the long list of expenses – especially when a well-known band is performing! We are a non-profit organization and your support is paramount to the success of the event.

Thank you in advance for your support. Should you have any questions or need additional information, please feel free to give me a call. We look forward to working with you for our mutual benefit!

Sincerely,

Margaret L Hamilton
Sponsorship Chairman
757-267-2171 (h)
757-537-7400 (w)
Email: mergmet@wildblue.net

Pork, Peanut and Pine Festival 2008 Sponsorship Levels

CORPORATE LEVEL \$5,000.00

- Corporate logo listed in advertising (Radio and Billboards on Rt 460)
- Name on sponsorship board at stage
- Corporate logo on web site
- Corporate logo on festival schedule
- Thank you announcement on stage
- 20 parking passes
- VIP parking spaces

PLANTIUM LEVEL \$3,000.00

- Corporate logo listed in advertising (Billboards on Rt 460)
- Name on sponsorship board at stage
- Corporate logo on web site
- Corporate logo on festival schedule
- Thank you announcement on stage
- 15 parking passes

GOLD LEVEL \$1,000.00

- Corporate name on festival schedule
- Corporate name on web site
- Name on sponsorship board on stage
- Thank you announcement on stage
- 10 parking passes

SILVER LEVEL \$500.00

- Corporate name on web site
- Name on festival schedule
- Thank you announcement on stage
- 5 parking passes
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BRONZE LEVEL \$250.00

- Name on festival schedule
- Name on web site
- 2 parking passes

PORK, PEANUT AND PINE FRIENDS \$100.00

- Name on festival schedule
- Name on web site

For questions or additional information please call Margaret Hamilton at 757-267-2171 or email Mergmet@wildblue.net



**PORK, PEANUT AND PINE FESTIVAL
SPONSOR REPLY FORM**

Please TYPE or print clearly !

Company Name _____

Contact Name _____ Title _____

Email _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

Signature _____

() Please contact us about sponsorship.

We would like to be a sponsor for the 2008 Pork, Peanut and Pine Festival, at the following level:

- () Corporate Level \$5,000.00 please provide your company logo
- () Platinum Level \$3,000.00 please provide your company logo
- () Gold Level \$1,000.00
- () Silver Level \$500.00
- () Bronze Level \$250.00
- () Friends Level \$100.00
- () Donations Please indicate amount _____

Name to be recognized on print materials _____

Please return form or make checks payable to: Pork, Peanut and Pine Festival
Attn: sponsorship
P.O. Box 116
Surry, Va. 23883

We will be contacting you within a few days with any questions, to work out details and gather logos and other info. THANK YOU!!!

For more information, please call Margaret Hamilton 757-267-2171 or 757-537-7400 or email Mergmet@wildblue.net